



பசுமை விகடன் அக்ரி எக்ஸ்போ

ஈரோடு-2016

3rd Edition

PASUMAI VIKATAN AGRI EXPO 2016



VOC Fair Ground
Erode, Tamilnadu, India.
9 -12 September - 2016

www.pasumaexpo.vikatan.com

Organized by



Vikatan Media
Services Pvt Ltd



Exhibitors Profile

Agri Business Consultants

Agricultural Machineries

Farm Equipments & Implements

Aquaculture

Banks and Insurance services

Bio Technology & Tissue culture

Climate Control & Automation Equipment

Coir Products & Machineries

Cold Storage

Commercial Transport Vehicles

Energy Conservation

Farm Management Equipment

Floriculture

Food Process Equipments

Greenhouses

Handling Equipments

Harvesting Machineries

Herbal plants & Nursery

Horticulture Equipments & Suppliers

Exhibitors Profile

Irrigation System

Live stock & Dairy farming

Marketing Farm Products & Equipments

Millet Food Products

Nodal Government Agencies / Departments

Organic farming

Organic Pesticides & Insecticides

Packaging Machineries & Designs

Post Harvest Technology & Equipments

Poultry & Fisheries

Precision Farming & Equipments

Pumps and Motors

Seeds and Seeds Certification

Soil Testing Equipment

Solar Power system & Fencing

Tractors & Power Tillers

Water Technology and Management

Visitors Profile

Agri Engineering Units

Agri Marketing Boards

Agriculture Departments

Agro producer

Central & State Govt Departments

CEOs & Senior Managers

Commercial & Registered Breeders

Distributors & Whole Sellers

Entrepreneurs, Farm Contractors

Farmers / Agriculturists

Floriculturists, Horticulturists

General Public

Indian Companies / MNCs

International & Domestic Delegates

Plantation Owners

Research Associates & Technologists

Scientists

Seed Certifying Agencies

Traders & Retailers

Universities & Research Institutions

Stall Layout and Construction

Sample 3 Mtr X 3 Mtr = 9 Sq Mtr Stall

♥ (1 Mtr Panel width (3.28 feet) x 3 Nos & 2.4 Mtr Height (7.8 feet))

♥ Fascia with participant name & place

♥ Needle punch carpet laid for stalls and Aisles

♥ One 5 amps Plug point

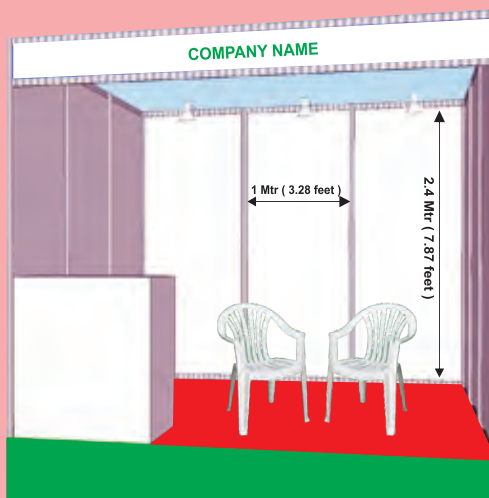
♥ One Table and Two Chairs

♥ Panel mounted fan - 1 No

♥ Lights - 3Nos

♥ Extra fan, Chair, Table, Small Refrigeration, Rack, Display

Showcase at extra cost on advance information before 15 days of the event.



PAYMENT TOWARDS PARTICIPATION	Unit	Rate Per unit
a. Stall Charges		
Built up Stall A/c.	- Indian Exhibit Sq.mtr.	4500 /-
	- Foreign Exhibit Sq.mtr.	US\$ 90
Bare Space A/c.	- Indian Exhibit Sq.mtr.	4000 /-
	- Foreign Exhibit Sq.mtr.	US\$ 80
Outdoor Open Space (Minimum 30 Sq Mtr)	- Indian Exhibit Sq.mtr.	1250 /-
	- Foreign Exhibit Sq.mtr.	US\$ 50
Corner stalls vantage point 10% extra		
b. Extra Facilities - Table, Chair, Fridge, Electricity on request in advance		
c. Service Tax Extra as applicable 14.5%		



Seminar 09.09.2016 to 12.09.2016

Seminar to be held for 4 days from 10AM to 5 PM. The topics will be paddy, plantain, Millets, Sugarcane, Vegetable cultivation, Traditional Food, Sidha Medicine, Veterinary Medicine, Roof Garden, Aqua Farming, Water Management, etc., The successful farmers share their experience with the visiting farmers

Programme	Morning	Afternoon
09.09.2016	11-1 PM	3-5 PM
10.09.2016	10-1 PM	3-5 PM
11.09.2016	10-1 PM	3-5 PM
12.09.2016	10-1 PM	Valediction

MEDIA FOCUS

As a leading Agricultural event of the region, 3rd Edition of PASUMAI VIKATAN AGRI EXPO 2016 will attract extensive media coverage. There will be a ranging presence in the following

HIGHLIGHTS

- 40,000 potential visitors
- 4 Days Seminar
- Experts Interaction
- Good Business Turn Over
- Facilitating B2B & B2C transactions

Print Media

- Ananda Vikatan
- Junior Vikatan
- Aval Vikatan
- Chutti Vikatan
- Sakthi Vikatan
- Nanayam Vikatan
- Motor Vikatan
- Pasumai Vikatan
- Doctor Vikatan
- Regional Vernacular News Papers*

* Subject to change

Electronic Media

- Popular FM stations of the region
- E-mail
- SMS Campaign
- Call Centre

Outdoor Media

- Flex Banners
- Kiosks

STALL BOOKING OPEN



Vikatan Media
Services Pvt Ltd

Vikatan Media Services Pvt Ltd

44/2, Old No.76 Ansari Street, Ramnagar,
Coimbatore 641009.

Sr. Manager – Brand Solutions – 98409 68450
Sr. Executive – Brand Solutions – 98409 04827
Email : pasumaiagriexpo@vikatan.com
www.pasumaiagriexpo.vikatan.com

Event Consultant



TIFE